







1

What is a “Weak Moment in Time”?

A moment when
the decision between
doing right, or
doing wrong
hangs in the balance.







2

Weak Moments occur when:

1. You *KNOW* the right thing to do.
2. You are *TEMPTED* to take a short cut.
3. You make a *CHOICE*.





3

The **GOAL** of the
“Weak Moment In Time Campaign” is
to create a safe environment to talk about
safety.



4

What is a “Winning” Weak Moment?

When a person is tempted to choose the
easy way out, but decides to make the
RIGHT CHOICE.



5

What is a “Failed” Weak Moment?

When a person knows the *right* things to do
but does something different anyway...

when a person is tempted,
and makes the WRONG CHOICE.



6

***Attributes of a Weak Moment :
when an individual believes that...***

The odds of failure are small.
The consequences of failure are
small, or unlikely, or unknown.
Everyone has them.
Everyone knows better.



7



**One “Weak Moment”
does not always cause
an incident.**

Incidents usually happen when
multiple “Weak Moments” line
up to cause failure.



8

**This campaign is designed to have you
stop and take a closer look**

**to make sure there are no hidden
obstacles that could cause an incident.**



9

We need to teach ourselves to “Recognize the Weak Moment In Time.”

No extra effort is needed.



10

Meet Weak Winona



She was in such a hurry that she got caught up in a vicious cycle of “Weak Moments.” Now, we don’t know where she will end up!



11

Meet Weak Willy



He was in such a hurry to get the job done that he forgot to take it one step at a time!



12

“Weak Moments” can happen at work as well as at home.

Everyone can relate to something they did at home that could have been done a better (or safer) way.



13

How much paperwork does this program require?

None, there is no tracking or reporting system.

Do we discuss all “Weak Moments”?

No, only discuss the “Winning Weak Moments.”



14

What should I do if Work Groups don’t want to discuss this right away?

Don’t worry, some discussion will take place later on after your initial session with the Work Group.



15

*Is it ok to discuss our own personal
“Weak Moments?”*

Yes, feel free to provide your own
examples, *especially* those from home!



16
